

Keighley Locality Plan 2022-25

Progress update – 2022/23

Keighley Locality Priorities

| Bradford District Priority Outcomes 2021-25 | Keighley Locality Wide Priorities 2022-25 |
|---|---|
| Better Skills, More Good Jobs and a Growing Economy | <ol style="list-style-type: none"> 1. Reduce levels of unemployment and of employees at risk as a result of the pandemic 2. Improve employment opportunities for young people, including more apprenticeships 3. Improve access to upskilling and retraining opportunities |
| Decent Homes | <ol style="list-style-type: none"> 1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues 2. Improve housing accessibility to enable more independent living for older people and people with disabilities 3. Ensure that new house building includes affordable homes that are accessible to young people |
| Good Start, Great Schools | <ol style="list-style-type: none"> 1. Improve levels of development for children at Early Years Foundation Stage 2. Enhance partnership working and communication between all schools and colleges and with wider agencies 3. Increase opportunities for hearing and acting on the voice of children and young people, particularly in respect of decisions that affect their lives |
| Better Health, Better Lives | <ol style="list-style-type: none"> 1. Increase access to timely and inclusive support for healthy lifestyles choices 2. Improve access to mental and physical health support 3. Improve access to services for people with physical and learning disabilities |
| Safe, Strong and Active Communities | <ol style="list-style-type: none"> 1. Increase opportunities for resident and community engagement, participation and volunteering 2. Celebrate community strengths across the Keighley Locality and promote a sense of local pride 3. Reduce levels of Anti-Social Behaviour and drug-related crime |
| A Sustainable District | <ol style="list-style-type: none"> 1. Improve waste management behaviour, including increasing recycling rates and reducing fly-tipping 2. Promote and support local action towards a cleaner and greener environment, including litter picking and community growing initiatives 3. Work with local communities to promote more sustainable and environmentally friendly lifestyles |

Better Skills, More Good Jobs and a Growing Economy



Locality Priorities

1. Reduce levels of unemployment and of employees at risk as a result of the pandemic
2. Improve employment opportunities for young people, including more apprenticeships
3. Improve access to upskilling and retraining opportunities

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators



Actions

1. Understand the opportunities and processes that exist for ensuring that all District-wide growth initiatives address the specific needs of the Keighley Locality and work to strengthen these as necessary.
2. Work to better match the opportunities available to the skills of young people, including work with schools and Keighley College. Work with 'The Vibe' (DWP/Youth Service partnership) at Parkwood to promote opportunities for young people.
3. Work with partners, including Keighley College, Keighley BID, Keighley Made, and Social Enterprises to explore how access could be improved.

Outcomes

1. Stronger involvement in District-wide growth initiatives by representatives able to voice the concerns and issues faced by the Keighley Locality.
2. More employment and apprenticeship opportunities available to young people
3. Improved access to upskilling and retraining opportunities

Progress

1. Helped to shape the Development Framework for Keighley; ensuring consultants understood the locality and facilitating a broad representation of opinions during the initial consultation. Wider public engagement due for Autumn 2023.
2. Keighley Vibe running as an ongoing success across locality. Working to develop stronger voice and influence amongst young people in partnership with all youth offer organisations. Working alongside Keighley Creative to develop a better understanding of opportunities for young people from local manufacturing firms.
3. Working with invest in Bradford initiative which houses several funding and support schemes for startups and business in locality. Finalising arrangements for advice drop-in session. Keighley Bid ready to go to ballot in Autumn 2023.



Locality Priorities

1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues
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3. Ensure that new house building includes affordable homes that are accessible to young people

Decent Homes

Actions, Outcomes and Indicators



| Actions | Outcomes | Progress |
|---|--|---|
| <p>1. Set up a Locality-wide partnership of Registered Social Landlords, representatives of the private-rented sector and tenants groups to work together to address issues.</p> <p>2. Work through the partnership to identify specific accessibility issues and ways these can be improved. Include work with voluntary organisations.</p> <p>3. Work with the Council's Local Plan team and Local Councils' that have Neighbourhood Plans on what action can be taken. Work with Shelter and other organisations campaigning for more affordable housing for young people.</p> | <p>1. More people living in decent homes and more tenants/residents actively engaging in housing issues/initiatives.</p> <p>2. More people, particularly older people and people with disabilities, living in housing with improved accessibility.</p> <p>3. More young people having access to affordable housing</p> | <p>Housing reps meeting – Meeting held with housing options and CBMDC private sector housing; Partnership meeting held with reps from social housing providers, Keighley Well-being hub, CMBDC private sector team, KACO, other relevant agencies. to explore working together, developing offer for Keighley, reviewing priorities; second meeting planned with additional stakeholders identified such as Aging Well Bradford.</p> <p>Design Code - attended meetings and sessions on Design Code and built relationships with officers involved in 'Design Code' consultations to be involved in shaping future housing development and planning stipulations; we shared information on focus groups particularly for those with disabilities and younger people.</p> <p>Neighbourhood Planning –supporting Keighley Town Council's Neighbourhood Planning process; promoting engagement sessions happening across the constituency.</p> <p>Sustainable housing and Energy Efficiency– links made to Council Officer involved in sustainable housing schemes;</p> <p>Theme leads link up – meeting with other locality theme leads to share good practice, contact information and where relevant working together.</p> |

Decent Homes

Actions, Outcomes and Indicators



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Locality Priorities

1. Improve levels of development for children at Early Years Foundation Stage
2. Enhance partnership working and communication between all schools and colleges and with wider agencies
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Good Start, Great Schools

Actions, Outcomes and Indicators



Actions

1. **Start for Life** – this is a 3 yr, government led programme, aimed at providing seamless support for families where they can access the information they need at the time that they need it.
2. The primary focus for enhancing partnership working will be through **Keighley Schools Together** and working together on the **Act Locally** programme focused on Keighley Central ward.
3. This priority will be acted on through the work of the **Youth Offer Groups**, the **Youth Summit**, work on the development of the **Family Hub** at the Rainbow Centre and work towards becoming a **Child Friendly District**.

Outcomes

1. More children have improved levels of development at the Early Years stage
2. Improved communication and partnership working between all schools and colleges and other partner agencies is having a positive impact on the lives of children, young people and their families.
3. The voice of children and young people is being heard and acted upon by those involved in making decisions that affect their lives which is having a positive impact on them, their families and the communities they live in.

Progress

1. The Family Hub works to develop children in Early Years through the School 2 School programme with Access and Take Up workers improving the take up of the 2 yr childcare offer.
2. Early Help Co-ordinators support a wide range of partners to take on the role of Lead Practitioner to work with the whole family at an early help stage. They are linked to every school and childcare setting in the Locality.
3. The Keighley and Ilkley Youth Offer groups are meeting on a three-monthly basis. A youth voice strategy has been agreed and is now being put into practice. There is a collective ownership of the way forward and a commitment that young people need to be at the centre of shaping activity and services for them.

Better Health, Better Lives



Locality Priorities

1. Increase access to timely and inclusive support for healthy lifestyles choices
2. Improve access to mental and physical health support
3. Improve access to services for people with physical and learning disabilities

Better Health, Better Lives

Bradford District and Craven
Health and Care Partnership



Actions, Outcomes and Indicators Keighley Locality

| Actions | Outcomes | Progress |
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| <ol style="list-style-type: none">1. Understand what projects/services are established in respect to the priority areas of diabetes, autism, MSK, cancer screening, coronary heart disease, maternal health and better births to reduce health inequalities2. Understand what projects/services are established to improve access to mental and physical health support3. Understand what projects/services are established to improve access to services for people with physical and learning disabilities | <ol style="list-style-type: none">1. Increase access to timely and inclusion support for lifestyle choices, including information ensuring successful work is built on rather than duplicated2. Ensure a system wide approach is undertaken to address health inequalities and to support service users to address their health and physical needs3. Agree, implement and monitor an action plan for the locality, ensuring service user engagement and co-production4. Establish a data dashboard for evaluation of projects/services | <p>Two Health Partnerships operate across Keighley Constituency: Wharfedale & Silsden and Keighley Area Community Partnerships and link to Act As One Programme, Core20PLUS5, Primary Care Networks. Integrating a public health approach into primary care.</p> <p>Wharfedale and Silsden CP covers the areas of Silsden, Addingham, and Ilkley and includes Menston and Burley-In Wharfedale (in the Shipley Locality).</p> <p>Keighley Area CP – Kly West, Central and East and Worth Valley Wards. Priorities: Increase access to timely and inclusive support for healthy lifestyle choices; improve access to mental and physical health support; improve access to services for people with physical and learning disabilities.</p> <p>The Partnerships together support a diverse range of local organisations to deliver on the Health and Well-being agenda. Each Partnership has 2 anchor organisations who enhance local promotion and connectivity. WACA and Modality link with the partnerships promoting clinical care initiatives and programmes e.g. vaccination clinics and support decision making at a local level promoting the health equality agenda and access to local health service and provision.</p> |

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Safe, Strong and Active Communities



Locality Priorities

1. Increase opportunities for resident and community engagement, participation and volunteering
2. Celebrate community strengths across the Keighley Locality and promote a sense of local pride
3. Reduce levels of Anti-Social Behaviour and drug-related crime

Safe, Strong and Active Communities

Actions, Outcomes and Indicators



| Actions | Outcomes | Progress |
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| <p>1. Promote the ‘People Can’ and ‘Citizen Coin’ initiatives and the work done by Keighley & District Volunteer Centre and similar schemes in our towns and villages. Conduct an annual ‘Perception Survey’. Hold an annual ‘Youth Summit’.</p> <p>2. Establish ward-based work which is asset/strengths based and which celebrates ‘what’s strong’ in our neighbourhoods, rather than focussing on ‘what’s wrong’. Promote the District-wide ‘Community Stars Awards’.</p> <p>3. Establish the work of ‘Keighley Together’ and share learning and good practice from this across the Locality. Build confidence in the community in reporting ASB and crime and work with schools to increase young people’s aspiration and ambition.</p> | <p>1. Users of voluntary services and local communities benefit from an increase in people engaging and volunteering. More people experience the benefits of volunteering and participating in community activities.</p> <p>2. Local communities benefit from more community-led action and initiatives which connect the assets within the community and lead to an increase in community pride and more sustainable positive improvements in those communities.</p> <p>3. Residents are aware of the action that is being taken to address ASB and drug-related crime and feel more confident to report their concerns. More people are engaged in positive action in their community.</p> | <p>Citizen Coin – Working with Stronger Communities team to plan events for rewarding agencies in October. Encouraging and supporting our community and voluntary partners to attend to enable them to award coins to their volunteers and increase awareness of volunteering opportunities and benefits of volunteering, both personal and community.</p> <p>Community asset mapping and ABCD work – Area Office colleagues and partners trained in ABCD approaches; community asset mapping and engagement in Braithwaite and other neighbourhoods ongoing; various community led events in wards such as clean-ups, Eid celebrations, Pride events in Ilkley and Keighley, warm spaces and gardening initiatives; ABCD Learning circles have taken place with partners to share good practice; A series of community engagement sessions throughout Braithwaite have identified community connectors and work continues to develop community led initiatives – community gardening has been identified by residents as something they have a passion for; Working with the youth service, we are providing opportunities for a youth and community led project for young people in Oakworth, it is important in this project that youth voice is heard and leads the way to develop ideas and empower.</p> <p>Community Stars – obtained baseline data on referral sources, nominees, referrers with a view to improving local interest in the awards and celebrating more of Keighley’s stars. We have worked hard to promote the District Wide Community Stars awards in Keighley locality by sharing with relevant contacts, promoting on social media and considering nominations.</p> |

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A Sustainable District



Locality Priorities

1. Improve waste management behaviour, including increasing recycling rates and reducing fly-tipping
2. Promote and support local action towards a cleaner and greener environment, including litter picking and community growing initiatives
3. Work with local communities to promote more sustainable and environmentally friendly lifestyles

A Sustainable District

Actions, Outcomes and Indicators



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|--|---|---|
| <p>All of these priorities will be addressed by taking action at a ward level; trying different ‘test and learn’ approaches in different wards to identify the approaches that have the most impact and to better understand how to tailor our work with communities to help create the biggest impact.</p> <p>Sustainable development should be a cross-cutting priority and principle underpinning all of the action taken in regard to the previous five themes.</p> | <ol style="list-style-type: none"> 1. Cleaner and better looking local environment 2. More households recycling more items 3. More individuals and groups involved in growing food | <ul style="list-style-type: none"> • A number of local fly tipping hotspots have been identified and Ward officers are working with Environmental Enforcement. To date 23 FPN’s have been issued. • Ward officers working with local communities to identify and develop food growing initiatives. • Community litter picks are regularly being held across the Locality. Wardens and assistant ward officers working with local groups. (Lund Park, Cliffe Castle, Strong Close and many others) • Recycling work completed in the following areas: Showfield, Broster Ave, Merlin Top. Wardens are supporting local initiatives. • Evidence that sustainable development principles have been considered when developing projects and initiatives across all themes of the Locality Plan. • Area Office hosted an Eco Day at Cliffe Castle to showcase the work of over 25 local groups tackling climate change and |

Let's keep the conversation going

Contact your Area Co-ordinator's Office for more information about this plan, and how to get involved in your community.

Area Co-ordinator: Jonathan Hayes

Phone: 01535 618008

Email: keighleyareacoordinatorsoffice@bradford.gov.uk

Address:

Keighley Area Co-ordinator's Office
The Lodge, Cliffe Castle,
Spring Gardens Lane
Keighley
BD20 6LH



Everybody in the Keighley locality can make a difference!
Here are a few ideas....



Connect

- Meet your ward councillors (via email, phone, in person at their surgeries)
- Get to know your Area Co-ordinator's Office team and their Ward Officers and Assistant Ward Officers



Have your say

- Share your ideas through resident and community consultation
- Attend Area Committee, learn about key plans and ask questions
- Vote in local elections



Get involved

- Volunteer in your area (lots of opportunities can be found [here](#))
- Be neighbourly
- Choose sustainable, active travel options
- Community action e.g. Dementia friendly communities, litter picks

Find lots more ideas at www.peoplecanbradforddistrict.org.uk